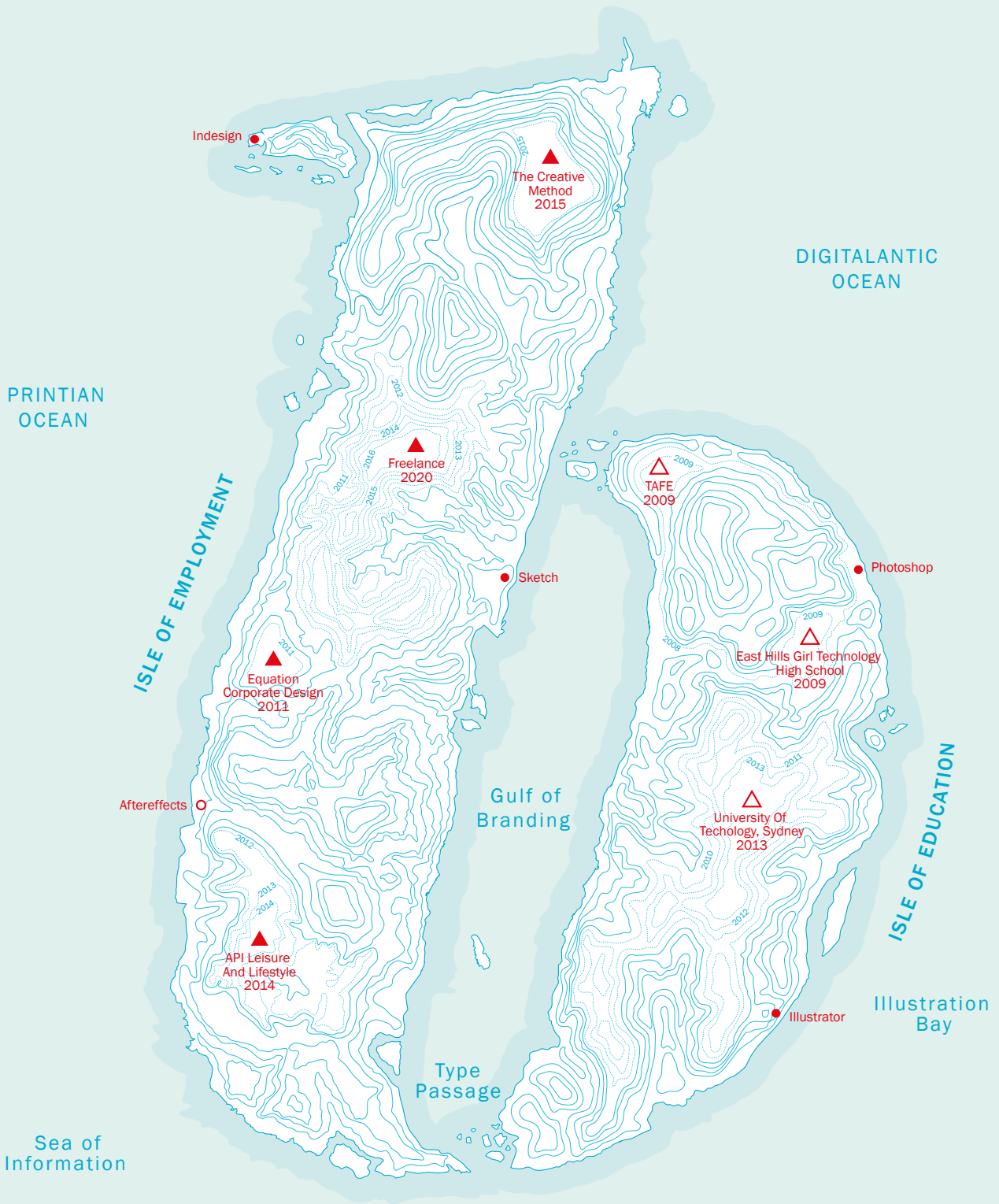


# THE ISLES OF BETTY



## LEGEND

- ▲ Employment (*Mountains*)
- △ Education (*Hills*)
- Proficient Technical Skills (*Cities*)
- Basic Technical Skills (*Towns*)
- Year (*Contours*)
- ..... Year/s active (*Contours*)

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## DESIGNER

**[bettinatan.com](http://bettinatan.com)**  
**[hello@bettinatan.com](mailto:hello@bettinatan.com)**  
**+61 411839520**

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## CREATIVE FIELD

Branding  
Digital  
Illustration  
Information  
Print  
Typography  
and other weird things

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## TECHNICAL SKILLS

### I'm good with:

Indesign  
Illustrator  
Invision  
Photoshop  
Sketch

### I'm ok with:

Aftereffects

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## PEOPLE AND OTHER POTENTIALLY USEFUL SKILLS

### I'm good at:

Being awkward and quiet  
Being a smart arse  
Being resilient  
Charming people  
Learning  
Negotiation  
Problem solving  
Risk taking  
The art of the conversation

### I'm ok at:

Dealing with arseholes

### I'm not good at:

Sucking up to people

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## EDUCATION

2010 - 2013  
**University of Technology,  
Sydney**  
Bachelor of Design  
(Visual Communications)  
Honours

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## REFERENCES

Available on request.

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## EMPLOYMENT

2018–present  
**Cafe Reporter**  
Print Designer

2015–present  
**Republic of Everyone**  
Freelance Designer

### Selected clients:

[Blacktown City Council \(Angus Creek Stormwater Harvesting Scheme Signage\)](#)  
[Genesis \(Care Cancer Care That Cares Campaign\)](#)  
[IGCC \(Climate Action 100+ Progress Report\)](#)  
[Kathmandu \(Harmful or Helpful?\)](#)  
[Lion \(2017 Sustainability Report\)](#)  
[Mirvac \(2015 Sustainability Report\)](#)  
[Parramatta Parklands \(Your Parramatta Park 2030\)](#)  
[Scentre Group \(2017 Sustainability Report Website, 2015 Sustainability Report\)](#)  
[Stockland \(Sustainability Compendium\)](#)  
[Suntenants \(Website\)](#)

### Other clients:

Aldi, AMP Capital, City of Parramatta, Hort Innovation, IAG, Medich Coporation, National Broadband Network (NBN), Officeworks, Optus, Patagonia, Veolia

2015–present

### Freelance Designer

#### Clients:

[P'Nut Street Noodles](#), [The Chaser Quarterly](#)

#### Design agencies:

[Basalt](#), [Cre8ive](#), [EB Pearls](#), [Partner](#), [Small Multiples](#), [The Royal Australian Mint](#)

2018–2019

### ArmstrongQ

#### Designer

#### Selected clients:

[QBE \(2018 Sustainability Report\)](#)  
[Genworth \(2017 Sustainability Report\)](#)  
[Sydney Airport \(2018 Sustainability Report, 2018 Investor Presentation\)](#)  
[Generous and Grateful \(Branding\)](#)

#### Other clients:

[Cleanaway](#), [Livehire](#), [Prime Media Group](#), [Primary Healthcare](#), [Woolworths Group](#)

2015

### The Creative Method

#### Intern Junior Designer

#### Clients:

[Outback Steakhouse \(Branding\)](#)  
[Taste of Shanghai \(Mrs Mi Branding, Lilong Branding\)](#)  
[Soi Noodle Bar \(Branding including \[website\]\(#\)\)](#)  
[P'Nut Street Noodles \(Branding\)](#)  
[Guzman Y Gomez \(Branding\)](#)  
[Obi Probiotic \(Brand Management\)](#)

#### Other clients:

[ASM Liquor](#), [Campari](#), [Chef's Gallery](#), [Coco Cubano](#), [Frucor](#), [Pinnacle Drinks](#), [Saint Clair](#)

2012–2014

### API Lesiure and Lifestyle

#### Junior Designer

2012

### Equation Corporate Design

#### Intern Junior Designer

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