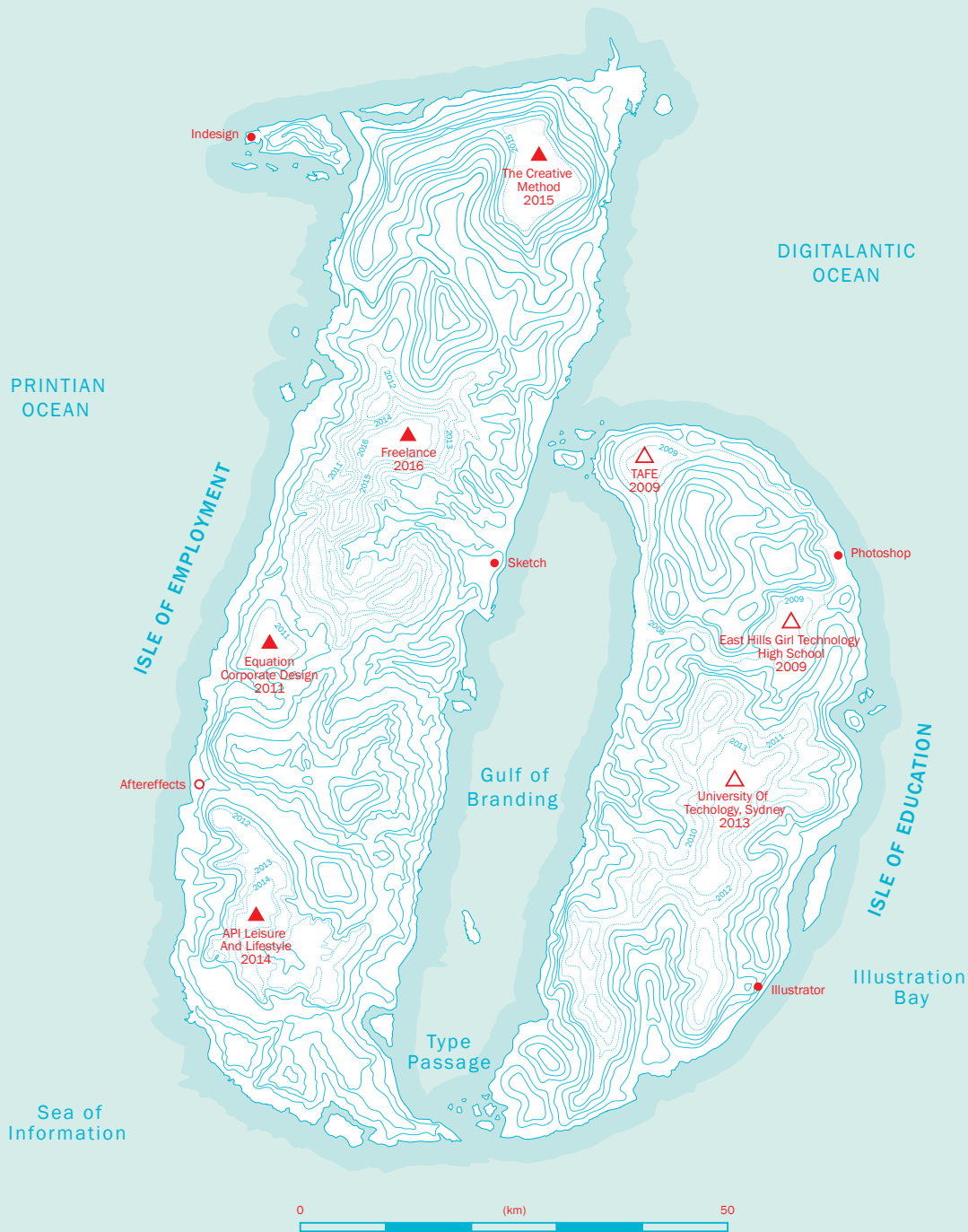







# THE ISLES OF BETTY



## DESIGNER

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## ABOUT ME

-  Risk-taker who would rather fail spectacularly than play it safe
-  Novice pirate who would like to sail (travel) the seven seas
-  A seeker of meaningful design not just pretty stuff
-  Animal Lover of all creatures great and small
-  Awkward Turtle who is a bit shy (but not intentionally antisocial)

## LEGEND

-  Employment (Mountains)
-  Education (Hills)
-  Proficient Technical Skills (Cities)
-  Basic Technical Skills (Towns)
-  Year (Contours)
-  Year/s active (Contours)

## CREATIVE FIELD *Seas & Oceans*

Print · Digital · Branding · Illustration  
 Information · Typography

## TECHNICAL SKILLS *Cities and Towns*

I mainly use: Indesign, Illustrator, Photoshop & Sketch  
 I sometimes use: Aftereffects

## ISLE OF EMPLOYMENT *Mountains*

October 2011 - present

### Freelance Designer

Agencies I've work for: EB Pearls, Partner, Republic of Everyone, Small Multiples, The Royal Australian Mint

My own clients: The Chaser Quarterly, Wok On Inn, Coolamon Food Creations, Myee Organics

April 2015 - December 2015

### The Creative Method Intern Designer

Conceptual work I did: Outback Steakhouse, Mrs Mi, Lilong, Taste of Shanghai, Soi Noodle Bar, Wok on Inn

Projects I helped with: Guzman Y Gomez, Obi Probiotic, Walter G's, Salty Dog (Frucon), Badger's Bluff (Campari), Coco Cubano, Saint Clair

July 2012 - July 2014

### API Leisure and Lifestyle Designer

Duties include: Website updates, eDMs, Annual Directory, Bi-monthly magazines, Annual Report, Print Collateral

July 2012 - October 2012

### Equation Corporate Design

Internship, Junior Designer  
 Duties include: Logo concepts, Deep Etching, Layouts

## ISLE OF EDUCATION *Hills*

2010 - 2013

### University of Technology, Sydney

Bachelor of Design  
 (Visual Communications) Honours

2008 - 2009

### East Hills Girl Technology High School

& TAFE  
 Higher School Certificate

REFERENCES Available on request.